Marvel vs DC Film Franchise(s)

As there is such a large audience for superheroes, and their stories, one would ask, which is more successful the Marvel or DC franchise? Which has been more profitable, and what are some of the determining factors that might predict the profitability of the film that is being produced. In Project 1 we are taking a dataset that looks at the Marvel and DC films only comparing their budgets, their gross profits worldwide, the length of the film, and their gender lead character and how that affects their Rotten Tomato scores.

Methods and techniques:

Goals/Desired outcome:

A screenshot of a black and white screen

Description automatically generated

A black screen with white text

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